

YOUNG ENTREPRENEURS SUMMIT 2011 SEPTEMBER 23, 2011 | WORLD TRADE CENTER SPONSORSHIP PACKAGES

	MAJOR Sponsor	Minor Sponsor	Premium Exhibitor
Media Values			
BILLING LEVEL	FIRST LEVEL	SECOND LEVEL	THIRD LEVEL
TV (GMA News TV)	Two (2) 30-sec ad spot in Go Negosyo Kaya Mo! Inclusion of logo in on-air pre event plugging	One (1) 30-sec ad spot in Go Negosyo Kaya Mo!	-N/A-
PRINT AD	Inclusion of logo in print ads in leading dailies (at least four 7 x 40 ads)	Inclusion of logo in print ads in leading dailies (at least four 7 x 40 ads)	-N/A-
PRESS RELEASES	Acknowledgments in pre- and post-event press releases	Acknowledgments in pre- and post-event press releases	-N/A-
INTERNET	Logo inclusion in www.gonegosyo.net for 3 months	Logo inclusion in www.gonegosyo.net for 3 months	-N/A-
On-Site Event Values			
LIVE ACKNOWLEDGEMENT	"Our major sponsors " [company name mention] + [logo flashed onscreen individually]	"Also supported by" [company logo flashed onscreen with other sponsors]	"Special thanks to" [company logo flashed onscreen with other sponsors]
BOOTH SPACE ^a	Six (6) 2mx2m booths With rights for merchandising, selling, sampling within booth area and flyering within venue	Four (4) 2mx2m booths	Two (2) 2mx2m booths
PLENARY ANNOUNCEMENT ^b	Six (6) plugs or raffle winner announcements in the main stage area	Two (2) plugs or raffle winner announcements in the main stage area	Two (2) plugs or raffle winner announcements in the main stage area
MERCHANDISING ^c	Logo inclusion in all streamers, flyers, advertising and on-site promo materials Six (6) vertical company streamer/s in ceiling	Logo inclusion in all streamers, flyers, advertising and on-site promo materials Four (4) vertical company streamer/s in ceiling	-N/A- Two (2) vertical company streamer/s in ceiling
BRANDING ^d	Seminar Room time slot of 20 minutes	Seminar Room time slot of 10 minutes	-N/A-
AVP / TVC LOOP ^e	Two (2) exposures in main stage area	One (1) exposure in main stage area	Two (2) exposures in seminar room
	Php 250,000	Php 150,000	Php 50,000

^a Option to avail of booth system. Each 2x2m booth will come with one table, 2 chairs and 300 watt outlet.^b Option to plug a company promo, invitation to visit booth, or give away a raffle prize.^c Company to provide vertical streamers. Maximum size of 1x3 meters.^d Company to provide speaker and presentation material. Go Negosyo to provide LCD projector, laptop, and sound system.^e Please submit in DVD format. Maximum video length of 90 seconds. If exceeding 90 seconds, Go Negosyo cannot guarantee to play video in full.

BE **SMART**. BE ENTERPRISING.

SPONSORS' AGREEMENT FORM

Submit completed form on or before September 9, 2011

Fax No.: (632) 4313694 Email: idealevents@gmail.com

SPONSOR INFORMATION

COMPANY NAME	(name to be used for all formal transactions, i.e., issuance of official receipts)		
BRAND NAME	(name to be used for all collaterals and promotional materials of the event)		
PRODUCTS TO BE PROMOTED			
CONTACT PERSON		DESIGNATION	
ADDRESS			
TELEPHONE NO.		FAX NUMBER	
MOBILE PHONE NO.		E-MAIL ADDRESS	
WEBSITE			

EVENT PARTICIPATION

PREFERRED PACKAGE	<input type="checkbox"/> Major Sponsor (6 booths) <input type="checkbox"/> Minor Sponsor (4 booths) <input type="checkbox"/> Premium Exhibitor (2 booths)		
WITH PRODUCT SELLING	<input type="checkbox"/> YES <input type="checkbox"/> NO	PRODUCT TYPE	<input type="checkbox"/> FOOD <input type="checkbox"/> NON FOOD
BOOTH REQUIREMENTS	Booth setup		<input type="checkbox"/> With wall panels <input type="checkbox"/> Raw space only
	Company name on Fascia Board		<input type="checkbox"/> With Fascia Board <input type="checkbox"/> Without Fascia Board
	Additional circuit breaker?		<input type="checkbox"/> Yes, please provide <input type="checkbox"/> No, thank you
Total power requirement (watts):			

CONFORME:

 COMPANY REPRESENTATIVE SIGNATURE
 OVER PRINTED NAME

 GO NEGOSYO REPRESENTATIVE SIGNATURE
 OVER PRINTED NAME

DATE:

DATE:



PAYMENT FORM

Submit completed form on or before September 9, 2011

Fax No.: (632) 4313694 Email: idealevents@gmail.com

COMPANY / ORGANIZATION	<i>(Name to be used for all formal transactions, i.e., issuance of official receipts)</i>		
CONTACT PERSON			
TELEPHONE NO.		FAX NUMBER	
MOBILE PHONE NO.		E-MAIL ADDRESS	
SPONSORSHIP PACKAGE	<input type="checkbox"/> Major Sponsor	<input type="checkbox"/> Minor Sponsor	<input type="checkbox"/> Premium Exhibitor
ADDITIONAL ORDERS FOR BOOTH			
DATE & TIME OF PAYMENT		BRANCH PAID	
TOTAL AMOUNT DEPOSITED		PAYMENT TYPE	<input type="checkbox"/> CASH <input type="checkbox"/> CHECK

ATTACH DEPOSIT SLIP HERE:

CHECKLIST	DEADLINE
1. Signed conforme	ASAP
2. Hi-resolution copy of company logo	ASAP
3. Company AVP – one (1) DVD copy playable through DVD	SEP. 16, 2011, 5:00 PM
4. Vertical streamers (1m x 3m)	SEP. 16, 2011, 5:00 PM
5. Program announcements	SEP. 16, 2011, 5:00 PM
6. Gate pass for ingress (2 copies)	SEP. 22, 2011
7. Gate pass for egress (2 copies)	SEP. 23, 2011

REMINDERS:

1. SPONSORS' BRIEFING: SEPTEMBER 9, 2011 at RFM Auditorium
2. INGRESS: SEPTEMBER 22, 2011 1:00pm to 10:00pm
3. EGRESS: SEPTEMBER 23, 2011 7:00pm onwards